

## **ScaleFest Privacy Principles**

This website is the property of ScaleFest (referred to as "ScaleFest" or "we" or "us") acting through ScaleFest Pty Limited. These Privacy Principles apply to ScaleFest Pty Ltd and its related entities.

### **Personal Information**

These Privacy Principles apply to personal information we collect from users of our website (referred to as "you" or visitors). For the purposes of these Privacy Principles, personal information is information that is capable of identifying individuals i.e. users of, or visitors to, our website.

### **Your Privacy**

Your privacy is very important to ScaleFest and we will act in a responsible manner with respect to any personal information that we may collect from you. Our privacy principles include:

Personal information that you have supplied to us can be used to provide you with the services that you have requested,

Personal information can only be used to help us provide a better service to you,

Personal information will never be shared with or sold to any unrelated third party,

Personal information can be shared with ScaleFest's partners in providing services to you, but only where those partners agree to abide by these same privacy principles.

### **Collection of Personal Information**

ScaleFest collects personal information directly from users of its website. We collect only information that is needed for a particular purpose. We collect information about you and your business.

We also collect security-related information in order to keep ScaleFest a safe experience for all.

Examples of the personal information we collect and/or track include:

Your IP address and type of Web browser,

Your e-mail address when you communicate with ScaleFest via e-mail,

Information knowingly provided by you in online forms, registration forms, surveys, and contest entries, and

Information on what pages you access.

### **Use of Personal Information**

Personal information collected by ScaleFest will be used by ScaleFest to provide services and products of ScaleFest. We may also use personal information to notify you about new products or services from time to time. Unless you tell us otherwise (by opting out, as discussed below) your contact details may be added to our databases and used for future contact regarding site updates, new products and services and upcoming events.

Also, when you provide feedback to us in the form of a feedback form (with or without video and/or pictures) you automatically consent to your submission being published in whole or in part, on the ScaleFest website and on related channel websites like YouTube.

## **Collection and Use of Other Information**

We use IP addresses to analyse trends, administer the site, track the general movements of users on the website, and to gather broad demographic information. Information about visits to the site will be aggregated with demographic information. However, as IP addresses are not linked to personal information by us, they are referenced here for completeness sake only.

## **Disclosure / Sharing of Information**

We will not sell, share or rent this personal information to others. However, from time to time, we disclose personal information for the purposes listed below.

Sometimes, we may disclose personal information to outside partners to whom we contract out limited and specialised functions (e.g. customer service centres). However, if we do so, we only disclose personal information that the relevant partner needs to be able to provide the service to ScaleFest. Also, we take steps to ensure that our partners handle personal information in accordance with our Privacy Principles, and do not use or disclose personal information for any purpose other than the provision of services to ScaleFest.

Otherwise, our approach is to disclose personal information only if required or authorised by law (e.g. to local or international law enforcement agencies).

## **Opt-Out**

You may opt out from having personal information about you used by ScaleFest for marketing and other contact purposes. To opt out, you need to make your request by contacting ScaleFest via e-mail at [hello@scalefest.com](mailto:hello@scalefest.com).

## **Surveys & Contests**

From time-to-time, our website and Service may request personal information from users via surveys or contests. The provision of this information is optional (i.e. you only need to provide it if you wish to participate in the survey or to enter the contest or competition). Personal information requested may include contact information (such as name and address), and demographic information.

## **Cookies**

The ScaleFest website may place Internet cookies on your hard drive. Internet cookies save certain information about you, including the pages of the ScaleFest website viewed by you. When you revisit the ScaleFest website, the ScaleFest website may recognise you by the Internet cookie and customise your experience accordingly. You may decline the Internet cookie by using the appropriate feature of your Web browser, if available. However, doing so, may make certain features of the website non-functional.

## **Consent to Transfer of Data**

As outlined in the ScaleFest Terms and Conditions, our practice is to store personal information in centralised servers that may be situated at different locations across the world.

## **Access and Correction**

If you are a user of our website, and you would like to seek access to personal information that ScaleFest holds about you, you can do so by contacting ScaleFest by e-mail at [hello@scalefest.com](mailto:hello@scalefest.com). ScaleFest's policy is to consider all requests for access in a timely way, and to provide all users with a way of ensuring that personal information that is held about them is up to date and accurate. If you make an access request, we will contact you to discuss the type of access you require (for example, to confirm whether you are seeking access to particular information, and whether you would like to receive electronic access).

If you are a user, you may update your ScaleFest profile at any time by using the appropriate link on the website.

## **Security**

ScaleFest has gone to considerable measures to ensure that our system is secure, and that the personal information we hold is protected from risks such as unauthorised access, modification or disclosure. We use a variety of security technologies and procedures to do this.

However, use of the Internet can never be completely secure, so this is something to remember when you are using the Internet as part of the ScaleFest experience, and generally.

## **Links**

Our website may contain links to other sites. Please be aware that ScaleFest is not responsible for the privacy practices of such other sites. We encourage you to be aware of this when you leave our website and to read the privacy statements of every website that collects personal information. These privacy principles apply solely to information collected by our website, and does not apply to other websites operated by third parties.

## **Contacting Website Users**

ScaleFest reserves the right to contact site visitors regarding the Privacy Principles, or any other policies or agreements relevant to site visitors or users.

## **Notification of Changes**

ScaleFest reserves the right to change these Privacy Principles at any time by notifying visitors of the existence and location of new or revised Privacy Principles, which notice shall be posted on our website.

## **Contacting ScaleFest**

If you have any questions about the Privacy Principles, the practices of our website, or your dealings with our website, you can contact ScaleFest via [hello@scalefest.com](mailto:hello@scalefest.com) or by using a website enquiry form.

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